

BACKYARD LEISURE LIVING

never looked or felt so good



Pools, Spas & Patios is the only Canadian magazine targeted to the backyard leisure living market. Each year, we showcase the hottest pool, spa and landscape designs and offer tips on how consumers can turn their backyard into the ultimate dreamscape.

Pools, Spas & Patios is where backyard aficionados go to connect with what's new, from new products to new ideas. Our award-winning* annual magazine is uniquely poised to take advantage of the growing 'staycation' trend, featuring inspiring profiles of Canadian pool, spa and landscape designs, and green living ideas.

A pool or spa is just the beginning. Increasingly, Canadians are purchasing accessories, furniture, outdoor buildings and the services and equipment necessary to maintain their personal oasis.



Pool & Hot Tub Council of Canada Publication of record for the Pool & Hot Tub Council of Canada

2012 EDITORIAL CALENDAR

SPACE CLOSING: March 1, 2012

MATERIAL CLOSING: March 8, 2012

PUBLISHING DATE: April 16, 2012

- Sensual Appeal Profiles
- Pools
- Spas/Hot Tubs
- Backyard Furniture & Accessories
- Hardscaping
- Landscaping
- Family Food & Fun
- Backyard Eco-living

DISTRIBUTION

Our distribution is aimed at major outlets that cater to those consumers looking to transform an ordinary backyard into an extraordinary one. They include:

- Home Depot
- Lowes
- Chapters/Indigo bookstores
- Shoppers Drug Mart
- Loblaws
- Metro
- Walmart
- Zellers
- Select pool & spa retail outlets



*Top three finalist in Canada's Magazine Newsstand Awards for Best Newsstand Issue for a New Magazine launched in 2005 and 2006.