

# 2012 EDITORIAL CALENDAR

## FEBRUARY

The Design Issue

**Space closing:** December 13  
**Material closing:** December 20  
**Publishing date:** January 17

- Accessories
- Maintenance & Replacement Products
- Pumps, Valves & Filters
- Pool Construction (Concrete)

## ANNUAL REFERENCE & DIRECTORY

**Space closing:** January 23  
**Material closing:** January 30  
**Publishing date:** March 1

- Covers
- Heaters
- Spas/Swim Spas
- Safety Products



## PISCINES & SPAS

Spring Issue

**Space closing:** January 23  
**Material closing:** January 30  
**Publishing date:** March 12

**Quebec Market Directory**

- Spas/Swim Spas
- Water Treatment
- Accessories
- Decks & Patios



## APRIL

**Space closing:** March 15  
**Material closing:** March 22  
**Publishing date:** April 16

**Pool & Spa Report/Salary Survey**

- Water Treatment
- Enclosures
- Illumination (Underwater)
- Pool Construction (Vinyl)

## JUNE

Spa Issue

**Space closing:** May 14  
**Material closing:** May 22  
**Publishing date:** June 14

- Accessories
- Decks/Patios
- Spas/Swim Spas
- Water & Fire Features

## AUGUST

**Space closing:** July 24  
**Material closing:** July 31  
**Publishing date:** August 21

- Water Treatment
- Maintenance & Replacement Products
- Covers
- Pumps, Valves & Filters

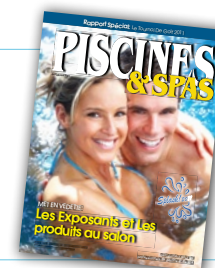
## PISCINES & SPAS

Fall Issue

**Space closing:** September 7  
**Material closing:** September 14  
**Publishing date:** October 16

**'Salon Splash' Show Guide**

- Pumps, Valves & Filters
- Maintenance & Replacements Products
- Covers
- Pool Construction



## OCTOBER

Green issue

**Space closing:** September 18  
**Material closing:** September 25  
**Publishing date:** October 16

- Accessories
- Water & Fire Features
- Heaters
- Pool Construction (Fibreglass)

## DECEMBER

Canadian International Pool & Spa Expo & Conference Issue

**Space closing:** October 16  
**Material closing:** October 23  
**Publishing date:** November 15

- Pumps, Valves & Filters
- Safety Products
- Spas/Swim Spas
- Water Treatment

## REGULAR DEPARTMENTS

- Pool & Hot Tub Council of Canada Update
- Landscaping Techniques
- Landscape Profile
- Industry Profile
- Education/ Training
- Aquatic Facilities
- Last Drop