

2011 EDITORIAL CALENDAR

JANUARY

Bonus Distribution: World of Concrete

- Concrete
- Masonry
- Metals
- Electrical

FEBRUARY

- Thermal & Moisture Protection
- Curtain Walls & Glazing
- Finishes
- Restrooms & Plumbing

MARCH

Special: Signet Ad Study

- Concrete
- Doors & Hardware
- Acoustics
- Existing Conditions

APRIL

Special: **The Green Issue**

- Masonry
- Thermal & Moisture Protection
- Wood
- HVAC

MAY

Bonus Distribution: AIA Convention

- Curtain Walls & Glazing
- Finishes
- Electrical
- Infrastructure

JUNE

- Masonry
- Thermal & Moisture Protection
- Doors & Hardware
- Exterior Improvements

JULY

Special: Profiles

- Finishes
- Curtain Walls & Glazing
- Safety & Security
- Earthwork

AUGUST

Special: CONSTRUCT2011
Pre-Show Issue

- Concrete
- Thermal & Moisture Protection
- Doors & Hardware
- Conveying Systems

SEPTEMBER

Special: CONSTRUCT2011 Show Issue

- Masonry
- Wood
- Finishes
- Furnishings

OCTOBER

Special: **The Green Issue**
Bonus Distribution: Greenbuild 2011

- Concrete
- Curtain Walls & Glazing
- Thermal & Moisture Protection
- Restrooms & Plumbing

NOVEMBER

Special: CONSTRUCT2011 Wrap-up

- Masonry
- Doors & Hardware
- Safety & Security
- Infrastructure

DECEMBER

Special: Profiles

- Thermal & Moisture Protection
- Finishes
- Metals
- HVAC

MasterFormat[™]
Div. Numbers and Titles

Facility Construction Subgroup:

Div. 02 Existing Conditions

Div. 03 Concrete

Div. 04 Masonry

Div. 05 Metals

Div. 06 Wood, Plastics and Composites

Div. 07 Thermal and Moisture Protection

07 10 00 Dampproofing and
Waterproofing

07 25 00 Weather Barriers

07 30 00 Steep Slope Roofing

07 40 00 Roofing and Siding Panels

07 50 00 Membrane Roofing

07 60 00 Flashing and Sheet Metal

07 70 00 Roof and Wall Specialties

07 80 00 Fire and Smoke Protection

07 90 00 Joint Protection

Div. 08 Openings

08 10 00 Doors and Frames

08 30 00 Specialty Doors and Frames

08 40 00 Entrances, Storefronts, and
Curtain Walls

08 50 00 Windows

08 60 00 Roof Windows and Skylights

08 70 00 Hardware

08 80 00 Glazing

08 90 00 Louvers and Vents

Div. 09 Finishes

09 20 00 Plaster and Gypsum Board

09 30 00 Tiling

09 50 00 Ceilings

09 60 00 Flooring

09 70 00 Wall Finishes

09 08 00 Acoustics Treatment

09 09 00 Painting and Coating

Div. 10 Specialties

Div. 11 Equipment

Div. 12 Furnishings

Div. 13 Special Construction

Div. 14 Conveying Equipment

Facility Services Subgroup:

Div. 21 Fire Suppression

Div. 22 Plumbing

**Div. 23 Heating, Ventilating and
Air Conditioning**

Div. 25 Integrated Automation

Div. 26 Electrical

Div. 27 Communications

Div. 28 Electronic Safety and Security

Site and Infrastructure Subgroup:

Div. 31 Earthwork

Div. 32 Exterior Improvements

Div. 33 Utilities

Div. 34 Transportation

Div. 35 Waterway and Marine

CLOSING DATES

Space reservations are due the **1st of the month** preceding the issue to which the insertion order applies. Materials are due on the **5th of the month** preceding the issue to which the insertion order applies. If new material is not received by closing date, the latest ad of similar size and color will be repeated.

The Construction Specifier is published monthly and issued on the first day of the month.