

ADVERTISEMENT DIMENSIONS

Ads	WIDTH	x	HEIGHT
Double page spread	18"	x	10 ³ / ₄ "
1/2 page spread	18"	x	5 ³ / ₈ "
Full page	9"	x	10 ³ / ₄ "
2/3 page vert.	5 1/4"	x	9 1/2"
1/2 page island	5 1/4"	x	7 1/2"
1/2 horiz.	8"	x	4 5/8"
1/2 page vert.	3 7/8"	x	9 1/2"
1/3 page square	5 1/4"	x	4 7/8"
1/3 page horiz.	8"	x	3 1/16"
1/3 page vert.	2 1/2"	x	9 1/2"
1/4 page horiz.	8"	x	2 1/4"
1/4 page vert.	3 7/8"	x	4 5/8"

Marketplace

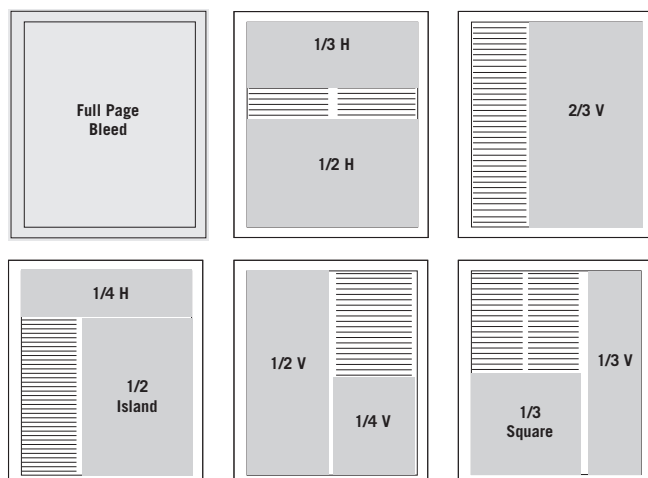
1/6 page horiz.	5 1/4"	x	2 1/8"
1/6 page vert.	2 1/2"	x	4 3/8"
1/12 page vert.	2 1/2"	x	2 1/8"

Bleed Unit Sizes

Double page spread	18 1/4"	x	11"
1/2 page spread	18 1/4"	x	5 1/2"
Full page	9 1/4"	x	11"

MECHANICAL SPECIFICATIONS

Printing:	Web offset
Binding:	Perfect bound
Trim Size:	9" x 10 3/4"
Full Page Bleed:	9 1/4" x 11" (allow 1/8" on all sides for trimming)
Live Image Area:	8 x 9 1/2"



For more information on ad sizes and mechanical specs, please contact sales@poolsspaspatis.com

The publisher reserves the right to place the word "advertisement" with copy which, in our opinion, resembles editorial content. All advertising control position clauses are treated as requests. The publisher cannot guarantee fixed positioning.

Advertisers and/or agencies are responsible for all collection fees and/or legal fees should advertiser and/or agency default in payment of advertising bills. Advertiser will be held responsible for total due amount should agency default on a payment.

All advertisements are non-cancellable after the space closing date.

INSERTS/OUTSERTS: Provided by advertiser and subject to prior approval by the publisher.

PROTECTIVE CLAUSE: Kenilworth Media Inc. reserves the right to alter or reject any copy which it feels is not in keeping with publication standards. Advertisers and/or their agencies assume responsibility for any and all claims arising therefrom made against the publisher, and agree to hold the company harmless.

PAYMENT TERMS: Net 30 days from date of invoice. 2% per month finance charges on past due balances. Advertisements originating outside of the U.S. or Canada must be prepaid. Extension of credit is subject to the approval of the credit department. First-time advertisers will be required to provide credit information or prepayment due no later than the closing date of the issue.

Kenilworth Media Inc. is a member of EQUIFAX Credit Services. All information about receivables is recorded in the international credit files.

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