


# 2010 EDITORIAL CALENDAR

<b>FEBRUARY 2010</b> <b>Space closing:</b> December 2, 2009 <b>Material closing:</b> December 9, 2009 <b>Publishing date:</b> January 8, 2010	<ul style="list-style-type: none"> <li>■ Covers</li> <li>■ Accessories</li> <li>■ Non-chemical Maintenance</li> <li>■ Saunas</li> </ul>	<b>SPECIAL FEATURE:</b> 2009 Pool & Hot Tub Council of Canada Design & Construction Awards	<b>BONUS DISTRIBUTION:</b> Atlantic City Pool & Spa Show
<b>ANNUAL REFERENCE &amp; DIRECTORY</b> <b>Space closing:</b> January 21 <b>Material closing:</b> January 28 <b>Publishing date:</b> March 3	<ul style="list-style-type: none"> <li>■ Accessories</li> <li>■ Controls</li> <li>■ Filters, Pumps &amp; Valves</li> <li>■ Pool Construction</li> </ul>	<b>SPECIAL FEATURE:</b> Trends in Aquatic Facilities State of the Industry Report	
<b>APRIL</b> <b>Space closing:</b> February 19 <b>Material closing:</b> February 26 <b>Publishing date:</b> March 19	<ul style="list-style-type: none"> <li>■ Chemicals</li> <li>■ Enclosures</li> <li>■ Heaters</li> <li>■ Water Features</li> </ul>	<b>SPECIAL FEATURE:</b> Annual Swimming Pool Report	<b>PLUS: Aquatic Facilities</b> <ul style="list-style-type: none"> <li>• Design</li> <li>• Maintenance</li> <li>• Designing a Splash Pad</li> <li>• Anti-Entrapment Devices</li> </ul>
 <b>SPRING ISSUE</b> <b>Space closing:</b> April 14 <b>Material closing:</b> April 21 <b>Publishing date:</b> May 12	<ul style="list-style-type: none"> <li>■ Non-Chemical Maintenance</li> <li>■ Filters, Pumps &amp; Valves</li> <li>■ Pool Construction</li> <li>■ Water Features</li> </ul>	<b>SPECIAL FEATURE:</b> Quebec Directory	
<b>JUNE</b> <b>Space closing:</b> May 14 <b>Material closing:</b> May 21 <b>Publishing date:</b> June 14	<ul style="list-style-type: none"> <li>■ Non-Chemical Maintenance</li> <li>■ Filters, Pumps &amp; Valves</li> <li>■ Illumination</li> <li>■ Spas/Swim Spas</li> </ul>	<b>SPECIAL FEATURE:</b> Annual Spa Report	
<b>AUGUST</b> <b>Space closing:</b> July 22 <b>Material closing:</b> July 29 <b>Publishing date:</b> August 19	<ul style="list-style-type: none"> <li>■ Covers</li> <li>■ Chemicals/Winterizing</li> <li>■ Enclosures</li> <li>■ Heaters</li> </ul>		<b>PLUS: Aquatic Facilities</b> <ul style="list-style-type: none"> <li>• Design</li> <li>• Maintenance</li> <li>• ORP/pH Meters</li> <li>• Filtration Options</li> </ul>
<b>OCTOBER</b> <b>Space closing:</b> September 17 <b>Material closing:</b> September 24 <b>Publishing date:</b> October 15	<ul style="list-style-type: none"> <li>■ Non-Chemical Maintenance</li> <li>■ Filters, Pumps &amp; Valves</li> <li>■ Pool Construction</li> <li>■ Illumination</li> </ul>	<b>SPECIAL FEATURE:</b> Green Issue	<b>BONUS DISTRIBUTION:</b> International Pool Spa Expo, Las Vegas
 <b>FALL ISSUE</b> <b>Space closing:</b> September 22 <b>Material closing:</b> September 29 <b>Publishing date:</b> October 21	<ul style="list-style-type: none"> <li>■ Chemicals</li> <li>■ Spas/Swim Spas</li> <li>■ Accessories</li> <li>■ Enclosures</li> </ul>	<b>SPECIAL FEATURE:</b> 'Salon Splash' Show Guide	<b>BONUS DISTRIBUTION:</b> ACPQ Salon Splash
<b>DECEMBER</b> <b>Space closing:</b> October 21 <b>Material closing:</b> October 28 <b>Publishing date:</b> November 18	<ul style="list-style-type: none"> <li>■ Accessories</li> <li>■ Chemicals</li> <li>■ Safety Products</li> <li>■ Spas/Swim Spas</li> </ul>	<b>SPECIAL FEATURE:</b> Show Guide	<b>BONUS DISTRIBUTION:</b> Canadian Pool & Spa Expo, Toronto
<b>DEPARTMENTS</b>	Industry News Pool & Hot Tub Council of Canada Update Landscaping Techniques	Education/Training Business/Marketing Last Drop	