

# 2010 EDITORIAL CALENDAR

## MasterFormat™

2004 Edition  
Div. Numbers and Titles

### Facility Construction Subgroup:

**Div. 02 Existing Conditions**

**Div. 03 Concrete**

**Div. 04 Masonry**

**Div. 05 Metals**

**Div. 06 Wood, Plastics and Composites**

**Div. 07 Thermal and Moisture Protection**

07 10 00 Dampproofing and  
Waterproofing

07 25 00 Weather Barriers

07 30 00 Steep Slope Roofing

07 40 00 Roofing and Siding Panels

07 50 00 Membrane Roofing

07 60 00 Flashing and Sheet Metal

07 70 00 Roof and Wall Specialties

07 80 00 Fire and Smoke Protection

07 90 00 Joint Protection

**Div. 08 Openings**

08 10 00 Doors and Frames

08 30 00 Specialty Doors and Frames

08 40 00 Entrances, Storefronts, and  
Curtain Walls

08 50 00 Windows

08 60 00 Roof Windows and Skylights

08 70 00 Hardware

08 80 00 Glazing

08 90 00 Louvers and Vents

**Div. 09 Finishes**

09 20 00 Plaster and Gypsum Board

09 30 00 Tiling

09 50 00 Ceilings

09 60 00 Flooring

09 70 00 Wall Finishes

09 08 00 Acoustics Treatment

09 09 00 Painting and Coating

**Div. 10 Specialties**

**Div. 11 Equipment**

**Div. 12 Furnishings**

**Div. 13 Special Construction**

**Div. 14 Conveying Equipment**

### Facility Services Subgroup:

**Div. 21 Fire Suppression**

**Div. 22 Plumbing**

**Div. 23 Heating, Ventilating and  
Air Conditioning**

**Div. 25 Integrated Automation**

**Div. 26 Electrical**

**Div. 27 Communications**

**Div. 28 Electronic Safety and Security**

### Site and Infrastructure Subgroup:

**Div. 31 Earthwork**

**Div. 32 Exterior Improvements**

**Div. 33 Utilities**

**Div. 34 Transportation**

**Div. 35 Waterway and Marine**

## JANUARY

**Bonus Distribution at World of Concrete**

- Openings
- Acoustics
- Concrete
- Existing Conditions

## FEBRUARY

- Thermal & Moisture Protection
- Metals
- Finishes
- Transportation

## MARCH

**Special Feature: Green Issue**

- Openings
- Masonry
- Wood
- Earthwork

## APRIL

**Special Feature: Construct2010  
Pre-show Issue**

- Thermal & Moisture Protection
- Concrete
- Safety & Security
- Plumbing & Bathrooms

## MAY

**Special Feature: Construct2010  
Show Issue**

- Openings
- Finishes
- Plastics/Composites
- Exterior Improvements

## JUNE

**Bonus Distribution at AIA National  
Convention and Design Exposition**

- Thermal & Moisture Protection
- Masonry
- Bathrooms
- HVAC

## JULY

- Openings
- Finishes
- Concrete
- Electrical

## AUGUST

**Special Feature: Profiles**

- Thermal & Moisture Protection
- Site Construction
- Safety & Security
- Utilities

## SEPTEMBER

**Signet Ad-Study®**

- Masonry
- Acoustics
- Openings
- Conveying Systems

## OCTOBER

- Finishes
- Thermal & Moisture Protection
- Concrete
- Furnishings

## NOVEMBER

**Special Feature: Green Issue  
Bonus Distribution at Greenbuild**

- HVAC
- Masonry
- Wood
- Exterior Improvements

## DECEMBER

**Special Feature: Profiles**

- Thermal & Moisture Protection
- Openings
- Finishes
- Communications

## CLOSING DATES

Space reservations are due the 1<sup>st</sup> of the month preceding the issue to which the insertion order applies. Materials are due on the 5<sup>th</sup> of the month preceding the issue to which the insertion order applies. If new material is not received by closing date, the latest ad of similar size and color will be repeated.

*The Construction Specifier* is published monthly and issued on the first day of the month.