

2010 Editorial Themes

American Chemistry's unique editorial focuses on the many facets of modern life, which are directly affected by the advancements in science and technology—key pillars of chemistry.

January/February (Technology)

Advances in technology continue to rely on chemistry, which provides the materials for everything from handheld communications devices to information technology (IT) systems and data storage media. Innovation is also changing the nature of chemistry itself, establishing new frontiers in biotechnology and other emerging sciences.

Space closing: December 11, 2009

Material closing: December 18, 2009

Publishing date: January 13, 2010

March/April (Environment)

Keeping the spirit of Earth Day top-of-mind throughout the year, environmental protection is a high priority for the chemistry industry, which is meeting and exceeding government regulations for energy efficiency, using sustainable materials and processes, and helping to ensure its products can be fully recycled.

Space closing: February 5

Material closing: February 12

Publishing date: March 9

May/June (Everyday)

Modern lifestyles are inextricably linked to chemistry. From the personal care products used at home to the sports gear worn on the field, from the materials for a home renovation project to the large-scale infrastructure for a public transportation system, chemistry is all around us, every day of our lives.

Space closing: April 6

Material closing: April 13

Publishing date: May 7

July/August (Health)

Many global challenges currently being met through chemistry are related to health. Innovative advances continue to be made in medicines and hospital equipment, with new ways to diagnose and treat disease. And improvements in water treatment and food production are helping save lives in impoverished nations around the world.

Space closing: June 4

Material closing: June 11

Publishing date: July 7

September/October (Economy)

Chemistry is well-poised to lead future economic growth, with its focus on extensive research and development (R&D) and its constant pursuit of innovation. Whether renewing America's infrastructure or creating new 'green-collar' jobs, the chemistry industry is key to the strength of the economy—both today and tomorrow.

Space closing: August 4

Material closing: August 12

Publishing date: September 7

November/December (Safety)

"Safety first" is a guiding principle for the American chemistry industry—not only in terms of keeping its employees safe on the job, but also in the nature of the products it creates, from safer vehicles and weatherproofed homes to specialized protective clothing and defense equipment for military personnel.

Space closing: October 6

Material closing: October 12

Publishing date: November 5

American Chemistry Council
2010
membership directory
and report
americanchemistry.com
essential

The American Chemistry Council *2010 Membership Directory and Annual Report* is a comprehensive guide to the programs, services, committees and individuals that drive this multi-billion dollar industry. The directory is the only one of its kind—listing the most influential companies in the chemistry industry's most influential association.

Space closing: December 7
Material closing: December 11
Publishing date: January 25

Bonus Distribution

Each year, American Chemistry is distributed at some of the industry's key shows and events. These include:

GlobalChem Conference & Expo	March 29-31, 2010
Responsible Care Conference & Expo	May 2-5, 2010
ACC Annual Meeting	June 7-9, 2010
CPI—Polyurethanes 2010	October 11-13, 2010
[ACC] Chairman's Tribute Dinner	November 4, 2010