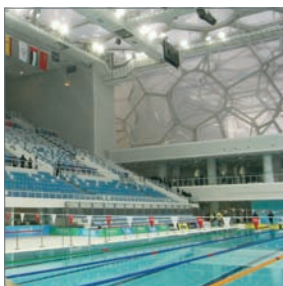


2009 Editorial Themes

American Chemistry's unique editorial themes focus on key facets of modern life, which are touched daily by advancements in science and technology—the cornerstones of chemistry.



"I just received the newest magazine, and it is the best issue yet. There are so many interesting stories in the magazine. I especially loved the piece, "The White Stuff."

*Betty Speicher,
Sartomer Company, Inc.*

January/February - Health

Americans are living longer, healthier lives than at any point in history, thanks, in part, to the advances of chemistry. Chemistry helps to ensure an abundance of fresh food and clean drinking water. Chemistry has made breakthroughs possible in medical technology, new disease-fighting agents, and research that monitors health trends.

Space closing: December 17, 2008

Material closing: December 23, 2008

Publishing date: January 16, 2009

March/April - Environment

The business of chemistry is going above and beyond government requirements for environmental protection. Since 1988, the industry has reduced emissions of core chemicals by nearly 75 percent, while at the same time increasing production of materials vital to supporting the growing U.S. population.

Space closing: February 9, 2009

Material closing: February 16, 2009

Publishing date: March 10, 2009

May/June - Everyday

Chemistry provides the raw materials for more than 70,000 products that help keep us safe, warm, cool, on time, in motion, and connected. From heart monitors to satellites to cell phones to microwave ovens to synthetic fibers, chemistry makes the things that make modern life possible.

Space closing: April 7, 2009

Material closing: April 14, 2009

Publishing date: May 8, 2009

July/August - Innovation

Chemistry is one of the largest non-governmental investors in research and development in the United States, earning one in every eight patents. From microprocessors to life-saving medicines, chemistry is leading innovation in nearly every industry. Chemistry is new products, new materials, and a new hope for the future.

Space closing: June 5, 2009

Material closing: June 12, 2009

Publishing date: July 8, 2009

September/October - Safety

Scientists, engineers, and technicians are working hard to keep Americans—indeed—the world, safe and secure. From airbags that help protect in the event of an accident to child safety locks that help keep children out of harm's way. Safer cars. Safer homes. Safer world. Chemistry takes care of us.

Space closing: August 5, 2009

Material closing: August 13, 2009

Publishing date: September 8, 2009

November/December - Economy

The United States is the number one producer of chemistry products in the world, generating over \$635 billion a year. That revenue creates good jobs for more than five million Americans who, in turn, contribute to their communities in countless ways. Good jobs today and a prosperous future for the country—chemistry means business for America.

Space closing: October 7, 2009

Material closing: October 13, 2009

Publishing date: November 6, 2009

Each year, American Chemistry is distributed at some of the industry's key shows and events. These include:

- ◆ GlobalChem Conference & Expo **April 6-8, 2009**
- ◆ Responsible Care Conference & Expo **April 19-22, 2009**
- ◆ ACC Annual Meeting **June 10-11, 2009**
- ◆ API—Polyurethanes **October 5-7, 2009**
- ◆ [ACC] Chairman's Tribute Dinner **Date to be announced**