

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Kenilworth Media Inc.
15 Wertheim Court
Suite 710
Richmond Hill, Ontario
L4B 3H7
Tel. No.: 905.771.7333
Fax No.: 905.771.7336
www.constructioncanada.net
sales@constructioncanada.net

CONSTRUCTION CANADA is a B2B brand intended for individuals with broad-based interests in architecture, specifying and engineering industries. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features.

FIELD SERVED

CONSTRUCTION CANADA serves Architectural & Construction Specification Writers, Architects, Engineers, Architectural and Engineering Designers, Drafting Personnel, Contractors, Manufacturers, Government, Building Departments and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Individuals and Firms within the Field Served and others allied to the field.

CHANNELS

**CONSTRUCTION
CANADA
MAGAZINE**



4 Issues in the period
12,638 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
CONSTRUCTION CANADA MAGAZINE (4 issues in the period)	12,614	24	12,638

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	16
Advertiser and Agency	143
*Allocated for Trade Shows and Conventions	438
All Other	96
TOTAL	693

*See Additional Data

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	12,638	100.0	12,614	99.8	24	0.2
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,638	100.0	12,614	99.8	24	0.2

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2017 Issue	Total Qualified
January	12,638
March	12,638
May	12,638
June	12,638

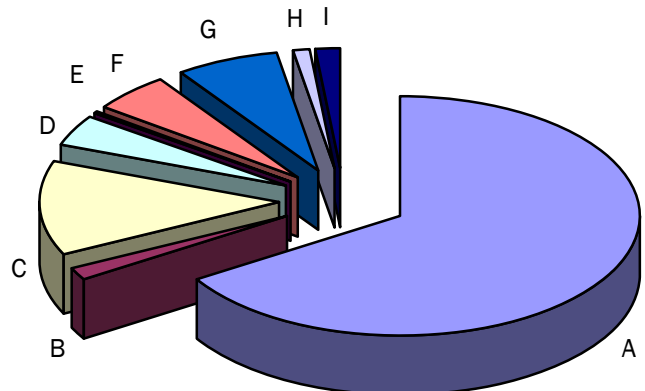
3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2017

This issue is equal to the average of the other 3 issues reported in Paragraph 2.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CANADA	OUTSIDE CANADA
Architects	8,372	66.2	8,365	7
Arch & Construction Specification Writers	217	1.7	210	7
Engineers	1,603	12.7	1,602	1
Designers (Building, Industrial, Interior, Project Design etc)	525	4.1	524	1
Drafting Personnel	38	0.3	38	-
Contractors (General, Building, Trade etc)	657	5.2	656	1
Manufacturers	866	6.9	855	11
Government Building Departments	159	1.3	159	-
Others Allied to the Field	201	1.6	189	12
TOTAL QUALIFIED CIRCULATION	12,638	100.0	12,598	40
PERCENT	100.0		99.7	0.3

3a. Breakout of Qualified Circulation by Business and Industry

BUSINESS AND INDUSTRY	COPIES	PERCENT
A Architects	8,372	66.2
B Arch & Construction Specification Writers	217	1.7
C Engineers	1,603	12.7
D Designers (Building, Industrial, Interior, Project Design etc)	525	4.1
E Drafting Personnel	38	0.3
F Contractors (General, Building, Trade etc)	657	5.2
G Manufacturers	866	6.9
H Government Building Departments	159	1.3
I Others Allied to the Field	201	1.6
TOTAL QUALIFIED CIRCULATION	12,638	100.0



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2017

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	4,864	-	-	4,864	38.5
II. Request from recipient's company:	19	-	-	19	0.2
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically):	7,755	-	-	7,755	61.3
*Association rosters and directories	6,561	-	-	6,561	51.9
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
*Other sources	1,194	-	-	1,194	9.4
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,638	-	-	12,638	100.0
PERCENT	100.0	-	-	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2017

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function	12,392	98.0
Individuals by name only	198	1.6
Titles or functions only	1	-
Company names only	47	0.4
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	12,638	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July – December 2014	January – June 2015	July – December 2015	January – June 2016	July – December 2016*	January – June 2017*
Total Audit Average Qualified:	12,634	12,638	12,636	12,637	12,636	12,638
Qualified Non-Paid:	12,617	12,608	12,606	12,608	12,605	12,614
Qualified Paid:	17	30	30	29	31	24
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2016 – June 2017 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2017

Province	Total Qualified	Percent
Newfoundland and Labrador	89	0.7
Prince Edward Island	31	0.3
Nova Scotia	225	1.8
New Brunswick	145	1.1
Quebec	2,385	18.9
Ontario	5,303	42.0
Manitoba	493	3.9
Saskatchewan	381	3.0
Alberta, N.W.T and Nunavut	1,366	10.8
B.C. and Yukon	2,180	17.2
TOTAL FOR CANADA	12,598	99.7
United States	38	0.3
Other Foreign	2	-
TOTAL OUTSIDE CANADA	40	0.3
TOTAL QUALIFIED CIRCULATION	12,638	100.0

ADDITIONAL DATA

AVERAGE NON-QUALIFIED CIRCULATION ALLOCATED FOR TRADE SHOWS AND CONVENTIONS:

2017 Issue	Show/Location	Date	Copies
March	CSC No Frills in Toronto, ON	March 1, 2017	250
May	AIA Conference in Orlando, FL	April 27-29, 2017	750
May	Rooftech in Mississauga, ON	April 25-26, 2017	500
June	CSC Conference in Kelowna, BC	May 24-28, 2017	250

PARAGRAPH 3b:

Association rosters and directories include 23 sources of circulation for quantities of 1 copy or -% to 1,692 copies or 13.4%, including CSC. Other sources include 14 sources of circulation for quantities of 4 copies or -% to 465 copies or 3.7%.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Erik Tolles, CEO & Publisher

Mei Hong, Circulation Coordinator

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed June 15, 2017

City Richmond Hill

Province Ontario

Received by BPA Worldwide June 15, 2017

Type BJ

ID Number C525B0D7

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.